



ULM SOCM
INDUSTRY ADVISORY COUNCIL
October 6, 2023

The Fall meeting of the ULM SOCM Industry Advisory Council (IAC) took place on Friday, October 6, 2023, at the ULM SOCM in Auditorium Room 100.

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|------------------|-------------------|--------------------|
| 1. Andrew Barber | 11. David Dumas | 21. Ken Naquin |
| 2. Trae Banks | 12. Collin Dunn | 22. Chandler Neal |
| 3. Josh Kidd | 13. Jerry Fields | 23. Luke Recoulley |
| 4. Charles Poole | 14. John Franklin | 24. Tim Roussel |
| 5. David Dorsch | 15. Don Greenland | 25. Nick Spillers |
| 6. Tom Rabb | 16. Henry Heier | 26. Jon McCartney |

[REDACTED]

- | | |
|--------------------|----------------------|
| 8. Chandler Conrad | 18. Addison McDougle |
| 9. Blake Cooper | 19. Wes Mouk |
| 10. Jeff Davis | 20. Mat Nabholz |

ULM SOCM:

Andrew Barber, Chairman, called the meeting to order at 8am. 27 members present.

[REDACTED]

- Moving Forward
- Retirement of Ed Brayton in Dec 23 – small celebration
- Several faculty & the AA positions open & covering Spring semester with adjunct professors
 - Few items to address before the next accreditation in 2027.
- Temporary weather protection for outdoor practices lab
- Signage
 - Service Learning
 - Field Trips
- Recruitment
 - Recruitment video? (C Poole)
 - Clint attended counselor's breakfast.
 - International students (D Dorsch)
 - Social media / Broad Internet Campaign – passive

- Faculty morale & retention ideas
- Student retention

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Members dismissed for Committee Work Sessions at 9:30am

Members reconvened for Admin reports beginning at 11:00am

ULM Admin Reports:

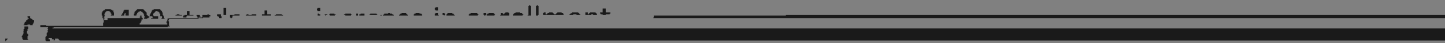
Dean McEacharn

- Business symposium highlights
- Review enrollment numbers (attachment)
 - Increase in Const Mgmt. enrollment.
 - New recruitment position increase
 - Seems to be an increase in female diversity



- Director search & hire of Clint Martin
- Communication to students

Provost Arant



COMMITTEE REPORTS

(Chair Don Greenland):

Meet with Dr Martin in Dec to develop IAC strategic plan for review / approval in Mar.

- Continue to fund AA long term.
- Review methods to enhance faculty income for retention – present at Mar meeting

Detail what are our recurring expenses?

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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[REDACTED]

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MOTIONS BY COMMITTEE

~~(Anterior Chair Don Greenland)~~

\$20,000 for marketing resources & faculty travel expenses for recruitment from lic fund

- Motion By: Don Greenland
- 2nd: John Franklin
- All in favor, None opposed.

Buy or lease temporary structure for practices lab to last at least 4 yrs. from cap exp. Appoint ad hoc rep to price and present to exec committee with amount to be approved.

- Motion By: Don Greenland
- 2nd: David Dorsch
- All in favor, None opposed.

In light of the retirement incentive plan for Dr Brayton, to fund visiting professor full-time position for Spring 2024 semester to address ACCE issues not to exceed \$70,000 from lic fund. (Reimbursement from ULM if possible.)

- Motion By: Don Greenland
- 2nd: David Dumas
- All in favor, None opposed.

Curriculum & Accreditation (Chair John Franklin):

No Motions Requested

Enhancement (Chair Wes Mouk):

No Motions Requested

~~(Chair David Dorsch)~~

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Upcoming Events & Other Business

CMSA Clay Shoot???

- IAC Thurman Potts Fishing Tournament, Barataria, LA, set for 6/7/2024 - 6/8/2024, proceeds go to the Thurman Potts Endowment. Please support this event and sign up as many teams as possible ASAP.

For more information, please contact the IAC Secretary, Barbara, 504-444-2402 or

Digitally signed by Andrew Barber
I am approving this

Andrew Barber